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# **8 Best IT Consulting Firms (& 1 to Avoid) | 2018 Ranking**

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## **RANKING & REVIEWS TOP RANKING IT CONSULTING FIRMS**

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### **Intro: Finding the Top IT Consulting Firms**

IT consulting firms are companies that advise organizations on how to use information technology (IT) in the best way to achieve their business goals.

In addition to just providing counsel and recommendations, IT consultancy services often also deploy and administer IT systems for their clients, which is also known as outsourcing.

It is critical that companies looking to hire IT consultancy services carefully weigh their options before selecting a firm to work with. Using the help of a consultant can be a major investment for a company, but it can also have major rewards.

To help you find the best IT consulting firm for your specific needs, the below review provides a comprehensive overview of the services, history, and reputations of the top IT consulting firms across the country.



*Award Emblem: 8 Best IT Consulting Firms (& 1 to Avoid)*

## **8 Best IT Consulting Firms (& 1 to Avoid) | Brief Comparison & Ranking**

<b>Best IT Consulting Firms</b>	<b>Highlighted Features</b>	<b>Ratings</b>
Accenture	Women's programs & initiatives	5
Capgemini	People-centered approach to technology	5
Deloitte Consulting	In-depth IT consulting services and tools	5
IBM Global Technology Services	Expert focus on cloud-based technologies	5
KPMG	Ethics-based Code of Conduct	5
McKinsey & Company	Data-driven focus	5
Cognizant Technology Solutions	Comprehensive value proposition	3
Wipro Technologies	Dedication to innovation	3
Tata Consultancy Services	Poor reviews from consultants	1

*Table: 8 Best IT Consulting Firms (& 1 to Avoid) | Above list is sorted by rating*

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## **Differences Between the Types of IT Consultancies**

The consulting field encompasses a broad range of companies, often with a significant amount of overlap between the different types.

There are two main types of consultancies: IT consulting and management/ strategy consulting.

IT consulting companies solve problems with technology, like how to keep accurate records of all past clients. Management and strategy consulting firms solve broader business problems, like figuring out how to stop a decline in profitability in a certain department.

When you drill deeper into the IT consulting companies specifically, you see two more categories: IT management consulting and IT strategy consulting.

Though the exact definition of these two areas are debated, IT management consulting is generally known as the practice of analyzing the value creation chain in technology processes and determining how they can be effectively optimized for employees and customers.

IT strategy consulting fits into IT management consulting and can be explained as helping companies reduce costs, optimize business processes, and reform products and services by means of information technology (IT).



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## **Why Companies Use IT Consultancies**

Before evaluating different IT consulting firms, it's important to understand why companies would want to hire these IT consultancies in the first place.

### **An Outside Perspective**

When making tough decisions that will affect the future of their company, executives often need an outside perspective to make a truly informed choice.

An objective recommendation from an IT consulting company that is free of other motives helps them see the big picture without intrinsic biases.

Those who criticize the use of IT consultancies argue that they are selling insights that are common sense. However, sometimes leaders are so close to the company that they miss the obvious answer to their issue.

### **To Utilize Industry or Sector Best Practices**

Since technology consulting firms work with various leading companies in the same sector – like retail or software – they often deal with multiple companies that have the same issues.

This leads them to experience the various best practices that lead to the ideal outcome for each company.

IT consultancies will often preserve this information in white papers or other resources, but, more commonly, the knowledge of top IT consultants is the most beneficial for companies trying to solve a sector issue.

The specialized expertise that IT consultants can provide is often unmatched by internal executives since they only have in-house knowledge to support their actions.

### **Staff, Skill Set, & Analytic Augmentation**

Sometimes, IT consulting firms are brought in simply because a company doesn't have enough of something they need to get the job done.

This could be a lack of staff – a company may have experienced a sudden expansion that requires more people to take on the capacity of work or it's facing a large project that will necessitate temporary workers. This could also encompass skill sets.

Recommendations that consulting companies make do little good if they can't be carried out because employees don't have the necessary skills or abilities, so, often, IT consulting companies will take on training employees in new areas.

Finally, the need for complex business analytics has risen with the increasingly data-driven business environment of the last several years.

IT consulting firms usually have access to more resources needed for data mining and market research than other companies do.

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## **AdvisoryHQ's Selection Methodology**

What methodology does AdvisoryHQ use in selecting and finalizing the credit cards, financial products, firms, services, and products that are ranked on its various top-rated lists?

Please click here "[AdvisoryHQ's Ranking Methodologies](#)" for a detailed review of AdvisoryHQ's selection methodologies for ranking top-rated credit cards, financial accounts, firms, products, and services.

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## **Detailed Review – Top Ranking Best IT Consulting Firms**

Below, please find a detailed review of each firm on our list of top IT consulting companies. We have highlighted some of the factors that allowed these technology consulting firms to score so highly in our selection ranking.

Click any of the names below to go directly to the review section for that firm.

- [Accenture](#)
- [Capgemini](#)
- [Cognizant Technology Solutions](#)
- [Deloitte Consulting](#)
- [IBM Global Technology Services](#)
- [KPMG](#)
- [McKinsey & Company](#)
- [Tata Consultancy Services](#)
- [Wipro Technologies](#)

**Click below for previous years' rankings:**

- **2016 Ranking:** [Top 7 Best IT Consulting Firms](#)
- **2017 Ranking:** [Top 7 Best IT Consulting Firms](#)

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## Accenture Review

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[Accenture](#) is a multiservice consulting firm focused on IT consulting and several other service areas.

Notably, Accenture is the world's largest IT consulting firm as measured by revenue. It is a global company, serving clients in more than 120 countries and boasts 5,000 patents and patent pending applications.

Accenture's specific IT arm has nearly 9,000 technology consultants to tackle specific challenges across nearly 40 industries, from aerospace to entertainment.

### **Key Factors That Led to Our Ranking of Accenture as a Top IT Consulting Firm**

Below, please find a detailed review of the specific factors that enabled us to include Accenture on our list of the best IT consulting companies this year.

#### **Proactive Team-Building Approach**

Accenture is continually [seeking new team members](#), regardless of having a specific job opening or not.

It has also been known to size up potential recruits before they've even finished college and is always looking for the best and brightest in a given field to come bring their skills to consulting.

In addition to typical recruiting tactics, Accenture also holds a student empowerment program where Accenture targets scholars in the business and technology fields, from their sophomore to senior years of college.

#### **Women's Programs & Initiatives**

As one of the top IT consulting companies, Accenture maintains a strong commitment to empowering and supporting women in the workplace.

Their goal is to attract, retain, and advance their female employees, supporting diversity and corporate success. This is accomplished through a series of [women's programs and initiatives](#), which include:

- Women's Mentoring Programs
- Accenture Women's Network

- Delivering Success Forums
- Employee Resource Groups



### **Rating Summary**

Reviews of Accenture cite that this IT consulting firm is fairly agile, adapting quickly to understand a client’s business and internal processes extremely well.

Additionally, our review found that Accenture excels in creating a supportive, inclusive working environment, particularly where gender diversity is concerned

With a strong focus on supporting women in IT consulting—a traditionally under-represented group—Accenture provides clients with an experience that is both diverse and impactful, solidifying their 5-star rating.

***See Also: Top HR Consulting Firms This Year (Ranking and Review)***

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## **Capgemini Review**

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[Capgemini](#) is one of the world’s largest management, outsourcing, and IT consulting firms, with over 190,000 employees in over 40 countries.

It is currently headquartered in Paris and is divided into four main disciplines: consulting services, technology services, outsourcing services, and local professional services (through Sogeti).

With global revenues of EUR 12.6 billion in 2016, Capgemini is one of the best IT consulting firms to consider partnering with.

## **Key Factors That Led to Our Ranking of Capgemini as a Top IT Consulting Firm**

Below, please find a detailed review of the specific factors that enabled us to include Capgemini on our list of the best IT consulting companies this year.

### **Comprehensive IT Consulting Services**

As a top IT consulting firm, Capgemini provides a host of valuable IT consulting services to address a range of business needs.

While each focus area has its own list of unique services, Capgemini breaks their IT consulting into four core areas of expertise:

- **Digital Customer Experience**—Create and sustain connections between clients/customers
- **Digital Manufacturing**—Find smart, connected products with better mobility, analytics, and cloud solutions
- **Insights & Data**—Understand transactions and interactions based on global trends of digitization
- **Product and Engineering Services**—Partner with Capgemini to build customized digital solutions

### **The Collaborative Business Experience**

A big part of Capgemini's success comes from what they call [The Collaborative Business Experience™](#). IT consulting services at Capgemini are created with collaboration at the forefront of each and every service.

This best IT consultancy believes that true success comes from working closely alongside their clients to create a tailored approach. To achieve success through collaboration, Capgemini focuses on:

- **Targeting Value:** Defining specific goals and creating targets for individual projects
- **Mitigating Risk:** Understanding stakes of each initiative and reducing challenges
- **Optimizing Capabilities:** Providing necessary support and knowledge to empower clients



- **Aligning the Organization:** Creating lasting value through understanding and eliminating potential inhibitors

## Rating Summary

As one of the top IT consulting firms, Capgemini offers many assets to fill the holes in their clients' IT structure and processes. Many reviews note that the firm is relatively flexible about switching between projects, with a high level of expertise in IT consulting.

With consistently positive reviews from clients and consultants, and a dedicated focus on collaboration throughout the consulting process, Capgemini has earned a full 5-star rating among the top IT consulting companies.

***Don't Miss: Best Home-Based Business Ideas for Moms | Guide | Business Ideas from Home***

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## Cognizant Technology Solutions Review

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[Cognizant](#) is an IT consulting and business process outsourcing company headquartered in New Jersey.

The firm was named one of *Fortune's* Most Admired Companies for nine years in a row, making them one of the best IT consulting firms in the nation.

Cognizant enables global enterprises to address a dual mandate: to make their current operations as efficient and cost-effective as possible, and to invest in innovation to unleash new potential across their organizations.

### **Key Factors That Led to Our Ranking of Cognizant as a Top IT Consulting Firm**

Below, please find a detailed review of the specific factors that enabled us to include Cognizant on our list of the best IT consulting companies this year.

### **Global History & Perspective**

For companies that need an IT consulting firm with a global perspective, Cognizant is a great fit. The firm first began in India as a technology unit of Dun & Bradstreet, and began serving external clients in 1996.

Two years later, Cognizant made its initial public offering, becoming the first software services firm listed on the NASDAQ. Cognizant experienced a period of rapid growth in the 2000s, leading it to be recognized on the following industry lists:

- *Fortune* 500
- *Newsweek's* World Green Ranking
- *Financial Times* Global 500
- *Fortune* Global 2000
- *Forbes* FastTech 25

With rapid growth and steady success, Cognizant has expanded across the world, with a presence in 14 countries and over 30 locations in the US alone.

For companies that want to expand their global footprint, the firm's global history and expansive reach can provide significant advantages when competing on a global scale.

### **The Cognizant Difference**

As one of the top technology consulting firms, Cognizant conveys a comprehensive value proposition, which relies upon client service, deep domain expertise, and vast global resources.

Called "The Cognizant Difference," their value proposition [includes](#):

- Client-First Mindset
- Two-in-a-Box Relationship Model
- Talented Teams
- Global Understanding
- Collaborative Capabilities
- Commitment to Innovation
- Strategy of Reinvestment
- Financial Strength

### **Rating Summary**

With dynamic growth and an impressive outreach, it's almost universally agreed upon that Cognizant is revolutionizing and redefining the outsourcing process in some exciting ways.

Although the firm certainly has industry expertise, our review process also takes firm culture into consideration, which is ultimately why Cognizant receives a 3-star rating.

Reviews from Cognizant employees on Vault and Glassdoor are significantly lower than other IT consulting companies on our list, with many expressing frustrations with a lack of organization, over 50-hour work weeks, and little room for growth.

This is problematic because, in our experience, the best client experiences with IT consulting services come from consultants that feel empowered and supported by their firm, two elements that often stem from a positive firm culture.

While Cognizant holds an excellent set of client-facing values, this IT consulting firm may benefit from adding a few consultant-facing values to boost consultant satisfaction.

***[Related: Best IT Companies in the World | Ranking | Top Information Technology Companies in the World](#)***

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## **Deloitte Consulting Review**

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[Deloitte Consulting](#) is a globally reputable professional services firm, with a branch dedicated to IT consulting and strategy development.

There are approximately 245,000 professionals who are part of Deloitte member firms, with a presence in 150 countries.

Deloitte has one of the largest networks of experts across the globe, making them one of the best IT consulting companies for multinational companies to consider.

### **Key Factors That Led Us to Rank Deloitte Consulting as One of the Top IT Consulting Firms**

Below, please find a detailed review of the specific factors that enabled us to include Deloitte on our list of the best IT consulting companies this year.

#### **Strong Company Culture**

When evaluating IT consulting companies, it pays to compare their internal culture and working environment.

IT consulting firms that maintain a supportive environment for consultants also tend to have a client-facing approach, believing that satisfied employees produce equally satisfied clients.

Deloitte is proud to have an inclusive, diverse culture, and even conducts regular research on its benefits. Potential clients can easily access reports on topics like:

- How organizations can advance inclusion
- How to encourage individuals to avoid “covering” their authentic selves
- Understanding the millennial cultural mindset

Insights gained from the firm's research are directly applied to the internal culture, creating an environment of respect, integrity, and diversity.

## **Comprehensive IT Services**

Partnering with Deloitte means taking advantage of decades of experience not just in IT consulting, but also in digital tools and strategy implementation.

Services from this top IT consulting firm include (but are not limited to):

- **Consulting**—Learn how to innovate, transform, and lead the market
- **Application Managed Services**—Fine tune application managed services to business objectives and IT
- **Deloitte Digital**—Advance customer and design-centric thinking from strategy to execution
- **Oracle**—Cloud-based solutions for HCM, marketing, ERP, customer experience, supply chain, and performance management
- **SAP**—Digital platform designed to deliver sustainable value
- **Salesforce**—Improve brand loyalty, sales processes, and customer relationships

## **Rating Summary**

What really sets Deloitte apart as one of the top business consulting firms is their strong focus on not just overall business strategies, but the key asset of any business: the people within it.

Along with technology implementation and transformative digital strategies, the consulting services at Deloitte can truly help companies make the most of their employees, giving the firm a 5-star rating.

**Popular Article:** [Top Business Ideas for Kids & Teens | Young Entrepreneurs Ideas](#)

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## **IBM Global Technology Services Review**

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[IBM Global Services](#) encompasses a broad range of IT consulting and services, including mobility, networking, resiliency, technical support, outsourcing, and security.

These are split between two divisions: Technology Services and Business Services.

In recent years, IBM Global Technology Services has drastically cut its India-based workforce as it has shifted away from the outsourced work model and has moved to more high-level IT solutions.

The move to more cloud-based and less software-based IT solutions means there is less of a need for companies to build their own software. Before this, IBM Global Technology Services was the largest IT employer in India.

## **Key Factors That Led to Our Ranking of IBM as a Top IT Consulting Firm**

Below, please find a detailed review of the specific factors that enabled us to include IBM Global Technology on our list of the best IT consulting companies this year.

### **Corporate Responsibility**

As a global leader among IT consultancies, IBM takes a proactive approach towards corporate responsibility. This is done with innovative technology, continuous transformation, and sustainable change.

Some core tenets of IBM's approach to corporate responsibility [include](#):

- Supporting & improving local communities
- Investing in the personal & professional growth of employees
- A commitment to environmental protection
- Requiring social & environmental responsibility through their supply chain
- Comprehensive & rigorous corporate governance

The effects of these principles have been overwhelmingly positive. Since 2003, IBM employees have logged over 20 million hours of community service in more than 120 countries.

This best IT consultancy has also delivered [over 2,000](#) Impact Grants to not-for-profit organizations, and has conserved 7 million MWh of electricity through their internal energy conservation projects.

### **IBM Cloud Advisors**

One of the top IT consulting services found through IBM is the availability of their [IBM Cloud Advisors](#).

These IT hybrid cloud computing experts can work alongside clients to identify and implement individualized cloud-based solutions, having served big-name clients like American Airlines, Honda, and Bitly.

Potential clients can chat with an advisor through instant messaging, or they can choose to call to speak directly with someone about their unique IT needs.



## Rating Summary

IBM Global Technology Services has been known as a legacy and established brand for decades, and their IT consulting services benefit greatly from carrying this prestigious name.

As the shift away from technology outsourcing continues, IBM is poised to provide sustainable benefits through the implementation of cloud-based technologies, earning their IT consultancy services a 5-star rating.

***[Read More: Best Big Data Companies | Ranking | Best Big Data Analytics Companies](#)***

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## KPMG Review

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[KPMG](#) is an American professional services firm and a member of the “Big Four” of auditors. It is the fastest-growing Big Four firm, citing its investments in employees and key services as being catalysts of its growth.

The firm has spent the past decade on *Fortune*’s ranking of the 100 Best Companies to Work For, applauding the firm’s ability to create a challenging and supportive environment.

KPMG operates with three main service lines: audit, advisory (which IT consulting falls under), and tax.

## **Key Factors That Led to Our Ranking of KPMG as a Top IT Consulting Firm**

Below, please find a detailed review of the specific factors that enabled us to include KPMG on our list of the best IT consulting companies this year.

### **Value-Based Company Culture**

As one of the top IT consulting firms, KPMG is committed to maintaining a value-based company culture, demonstrated through their [Code of Conduct](#).

This document provides a road map to guide behaviors and actions at KPMG, with integrity at the forefront.

When it comes to the client-firm relationship, KPMG is dedicated to confidentiality, quality, engagement, and ethical practices, setting high standards for IT consulting firms.

### **IT Consulting Capabilities**

Traditionally, KPMG is not as well-known for their IT consulting services, though their visibility is increasing through sound strategies and IT consulting capabilities.

The IT consulting arm of KPMG can help clients in the following areas:

- Developing appropriate IT strategies
- Regulating and controlling financial and operational risks
- IT risk management and controls
- Assistance with outsourcing or offshoring IT services
- Cost optimization
- Logistics and chain supply issues

Partnering with KPMG for IT consulting services can be extremely beneficial for a business, as the firm is independent, objective, and focuses solely on the business impact of technology.

### **IT Consulting Services**

By focusing on the business benefits of technology, KPMG offers their clients the following IT consulting services:

- Applications Rationalization
- Business Alignment
- Cloud Strategy and Deployment
- Change Management



- Data Center Strategy and Optimization
- Demand Management Infrastructure
- Rationalization
- Enterprise Architecture
- Technology Business Management
- Employee Engagement

Along with the above IT consulting services, KPMG also focuses on providing clients with core IT services like:

- Governance
- Integration
- Optimization
- Outsourcing
- Organization Design
- Service Management
- Strategy and Operating models

### **Rating Summary**

Not only does KPMG boast a wide range of industries served and a value-based company culture, but the firm also provides comprehensive IT consulting services based on a global perspective.

In fact, the IT Advisory team acts as a trusted advisor for the boards of many of the largest multinational organizations, with a strong presence in key emerging economies like Europe, South America, and Asia-Pacific.

For global companies that want to assess, manage, and optimize IT risk, KPMG is a solid fit, earning the firm a 5-star rating among the best IT consulting companies.

***Related: Top Cyber Security Companies | Ranking | Best Cybersecurity Companies***

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## **McKinsey & Company Review**

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[McKinsey & Company](#) is an international consulting firm that works with businesses, government and non-government entities, and not-for-profits.

Working with the IT consultants at McKinsey allows clients not just to make sustainable long-term performance improvements, but also to meet their own carefully defined objectives and goals.



The firm boasts an impressive [14,000 consultants](#) across more than 120 cities and over 60 countries, making McKinsey one of the top IT consulting firms for global companies to consider.

## **Key Factors That Led Us to Rank McKinsey as One of the Top IT Consulting Firms**

Below, we have listed a few key reasons why McKinsey & Company has been ranked as one of the best IT consulting firms.

### **Investments in Knowledge**

The success of McKinsey is rooted in a detailed, in-depth understanding of each client's institutional context, sector dynamics, and economic environment.

Researching these aspects is something that the firm is fiercely dedicated to, investing over \$600 million each year to studying markets, trends, and best practices across the globe.

Not only does McKinsey share its findings with their clients, but they also publish the results of their research on a regular basis, supporting a global community of thought leaders.

A great example of McKinsey's dedication to research is [Women Matter](#), a research initiative which explores the importance of gender diversity on a localized and a global scale.

Women Matter is currently celebrating ten years of global research, and the most current findings can be found in [Five-Fifty](#), a series of reports and articles exploring why women continue to be under-represented in management.

### **Digital McKinsey**

For clients looking for IT consulting services, Digital McKinsey is a one-stop shop for all things related to data and technology. This top IT consulting firm provides over 20 different services, each grouped into specific goals to help clients:

- Disrupt with game-changing strategies
- Build a digital culture
- Modernize core technology
- Create stunning digital experiences
- Turbo-charge marketing & sales
- Optimize your operations

No matter what goal a company has, Digital McKinsey uses a value-based approach to navigate the complexities of a changing environment, reinvent the core of an organization, and maximize the effect of their IT consulting services.

According to McKinsey, the result is a 25x average return on fees, making their IT strategy consulting services well worth the cost.

## **Ratings Summary**

When it comes to consulting firms, McKinsey & Company is certainly one of the most well-known—and for good reason.

Not only does this IT strategy consulting firm bring decades of experience and expertise, but they also have a great culture, ranked consistently as one of the best IT consulting firms to work for.

What makes McKinsey particularly compelling is their significant dedication to staying up-to-date with global trends across industries. IT consulting strategies are constantly shifting and changing, which means that a partnership with a research-driven firm can provide organizations with a competitive advantage.

It's also worth noting that McKinsey excels in providing the full spectrum of their services, research, and capabilities within a clean, easy to navigate format. With a top-notch website and highly ranked IT consulting services, McKinsey has certainly earned a 5-star rating.

***Don't Miss: Best I.T. Companies in India | Ranking | IT Industry in India***

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## **Tata Consultancy Services Review**

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[Tata Consultancy Services](#) is a global IT consulting and technology services firm originally found in India.

Founded in 1968, it was a key player in Y2K software preparations, creating factory models and developing tools to help with integration and conversion.

Although TCS has a strong brand presence among global IT consulting firms, our review found that businesses may be better served by selecting a competing IT consultancy, at least for the time being.

See below for an in-depth overview of why TCS earned a 1 rating, and what the firm can do to improve their ranking.

## **Rating Summary**

## **Poor Consultant Experience**

As many of the best IT consulting firms know full well, satisfied employees go a long way in generating satisfied clients. Firm culture is an important aspect of IT consulting, and unfortunately, TCS falls short in that regard.

On average, TCS employees on Glassdoor give the firm a rating of 3.4, marking the lowest employee satisfaction of all the top-rated IT consulting firms on our list.

Many cite issues with high workloads, making it difficult to manage a healthy work-life balance. Another common complaint is that the firm has poor communication, which seems to partly be due to a strong international presence.

## **Poor Client Experience**

As with many of the largest IT consulting firms, reviewers cite that account management can be erratic across the company depending on whom you work with most closely.

With over 389,000 associates, TCS employs a large number of contractors, meaning that some people who work with the firm find that getting these temporary employees up to speed on their business can be tedious.

## **Comparatively Weak US-Based Presence**

Over the past few years, the majority of awards and recognition for TCS have come from international sources, like India, Asia-Pacific, and Sweden.

Domestically, TCS is dropping in rankings, listed as number 17 on [Vault's](#) 2018 Best Consulting Firms for IT Strategy Consulting.

A strong international presence may not be a downfall for some organizations, but for others, a receding US-based authority could point to declining expertise in US-based markets.

It's worth noting that TCS still carries a great deal of expertise in IT consulting, and continues to have many successes.

Still, when compared to the top IT consulting firms on our list, TCS has substantial improvements to make when it comes to the consultant experience, the client experience, and localized expertise.

***Popular Article: Top IT Companies to Work for | Ranking | Best Jobs in Information Technology***

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# Wipro Technologies Review

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[Wipro](#) is an Indian-based multiservice firm offering IT consulting, system integration, and digital strategy services.

It is truly a global IT consulting company, with over 160,000 employees serving clients across six continents. This makes Wipro a great IT consulting company for clients that want to establish a strong global presence.

## **Key Factors That Led to Our Ranking of Wipro as a Top IT Consulting Firm**

Below, please find a detailed review of the specific factors that enabled us to include Wipro on our list of the best IT consulting companies this year.

### **History of Growth**

Wipro was first incorporated to produce vegetable and refined oils in 1945 as “Western India Palm Refined Oil Limited” – or “Wipro” for short. The company expanded into IT consulting in 1982 as well as continuing to manufacture consumer products.

Wipro secured a wide range of large deals with various companies throughout the 2000s, including Lockheed Martin and Nokia Siemens Networks in 2007 and ATCO in 2014.

In 2014, Wipro was selected as the DSJ [Global Sector Leader for the Software & Service Industry](#). In 2016, this top IT consulting company acquired a section of the US Health Insurance Market with its acquisition of HealthPlan Services.

### **Innovative Client Themes**

As a top IT consulting company, Wipro is dedicated to skillfully implementing technology and innovation for each of their clients.

Grouped within “Client Themes,” this IT consulting firm provides innovative technological advances within the following areas:

- Big Data
- Blockchain
- Cloud
- Cybersecurity & Enterprise Risk
- DevOps
- Enterprise Architecture

- Enterprise Ops Transformation
- Industry 4.0
- Internet of Things
- Mobility
- Open Source
- Product Lifecycle Management
- Software Defined Everything

### **Wipro HOLMES™**

Expert software development is what truly makes this IT consulting firm stand out, a focus which is best exemplified in their proprietary platform, Wipro HOLMES.

This platform uses algorithmic intelligence and cognitive computing capabilities to help organizations create automated processes, redefine operations, and reinvigorate their customer base.

HOLMES has been successfully used across a variety of data-driven industries, like Banking and Financial Services, Telecommunications, Retail, and Manufacturing.



### **Rating Summary**

With a strong focus on generating and providing technological innovation, Wipro is one of the best IT consulting firms for data-driven organizations that seek a better, more efficient process.

The firm also has an incredibly wide global reach, including a presence on six continents and offices in every US region.

However, although Wipro has demonstrated strong growth in the past, the firm is starting to show signs of difficulty competing with an influx of IT consulting firms.

Although Wipro is still a top-rated IT consulting company, and has recently undergone a rebranding process, the firm will need an additional competitive edge to compete with authoritative IT consulting firms like McKinsey & Company.

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## **Conclusion - Top 8 Best IT Consulting Services & IT Consulting Companies**

There is no doubt that hiring an IT consulting company can be a confusing and challenging process.

With so many options, it's important to make sure that you are choosing the right IT consulting company for your needs.

Our 2018 Ranking of the Top IT Consulting Firms can help you expertly identify industry qualities and capabilities, allowing the best IT consulting firms for your unique needs to stand out from the rest of the competition.

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## **Rate Table Disclaimer**

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